

**Remit Address:**

WCAU
CFS Lockbox
PO Box 402971
Atlanta, GA 30384-2971
Main: (610) 668-5510
Billing:

www.nbcphiladelphia.com

Billing Address:

CAMPAIGN GROUP
Attention: Lisa Cabanel
1600 LOCUST STREET
PHILADELPHIA, PA 19103

DUPLICATE INVOICE

| | | | |
|-------------------|----------------------|-----------------|---------------------|
| Advertiser | MARKELL FOR DELAWARE | Invoice # | PL12110291 |
| Product | Governor | Invoice Date | 11/25/12 |
| Estimate Number | | Invoice Month | November 2012 |
| | | Invoice Period | 10/29/12 - 11/06/12 |
| Station | WCAU | Order # | 344409 |
| Account Executive | Aaron Zeligson | Alt Order # | |
| Sales Office | Philadelphia NSO | Deal # | |
| Sales Region | National | Order Flight | 10/30/12 - 11/06/12 |
| Billing Calendar | Broadcast | IDB # | |
| Billing Type | Cash | Advertiser Code | |
| Special Handling | | Product Code | |
| | | Agency Ref | 00669 |
| | | Advertiser Ref | 05805 |

| Line | Channel | Description | Time | Day | Date | Length | Air Time | Ad-ID | Rate | Reconciliation | Ref # |
|------|---------|-------------------------|-------------|----------------------|----------|-------------|----------|-------------|-----------------------|--------------------|-------|
| 1 | WCAU | 7A-9A TODAY SHOW | 7A-9A M-F | 10/30/12 to 11/02/12 | 3x | - TWTF - - | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 8:29 AM | MAR1202RACH | \$1,500.00 | | 2 |
| | WCAU | | | W | 10/31/12 | :30 | 8:29 AM | MAR1202RACH | \$1,500.00 | | 1 |
| | WCAU | | | F | 11/02/12 | :30 | 7:22 AM | MAR1202RACH | \$1,500.00 | | 3 |
| 2 | WCAU | TONIGHT SHOW W/JAY LENO | 1135P-107A | 10/30/12 to 11/02/12 | 1x | - TWTF - - | | | | | |
| | WCAU | | | F | 11/02/12 | :00 | | | \$750.00 | See MG 2.2,2.3,2.4 | 1 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | 9A-10A SATURDAY | 9A-10A SA | Sa | 11/03/12 | :30 | 9:46 AM | MAR1202RACH | \$450.00 | MG for 2.1 11/02 | 3 |
| | WCAU | 1130A-12P SUN @ ISSUE | 1130A-12P | Su | 11/04/12 | :30 | 11:47 AM | MAR1202RACH | \$100.00 | MG for 2.1 11/02 | 4 |
| | WCAU | 5A-6A M-F NBC10 NEWS 5A | 5A-6A M-F | M | 11/05/12 | :30 | 5:24 AM | MAR1202RACH | \$200.00 | MG for 2.1 11/02 | 2 |
| 3 | WCAU | FOOTBALL NIGHT AMERICA | 7P-815P | 11/04/12 to 11/04/12 | 1x | - - - - - S | | | | | |
| | WCAU | | | Su | 11/04/12 | :30 | 7:07 PM | MAR1202RACH | \$2,000.00 | | 1 |
| 4 | WCAU | 5-6P NBC10 NEWS @ 5 M-F | 5-6P M-F | 10/30/12 to 11/02/12 | 1x | - TWTF - - | | | | | |
| | WCAU | | | W | 10/31/12 | :30 | 5:14 PM | MAR1202RACH | \$950.00 | | 1 |
| 5 | WCAU | 730P-8P M-F | 730P-8P M-F | 10/30/12 to 11/02/12 | 1x | - TWTF - - | | | | | |
| | WCAU | | | Tu | 10/30/12 | :30 | 7:42 PM | MAR1202RACH | \$1,300.00 | | 1 |
| 6 | WCAU | 7A-9A TODAY SHOW | 7A-9A M-F | 11/05/12 to 11/11/12 | 1x | M- - - - - | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 8:34 AM | MAR1202RACH | \$1,500.00 | | 1 |
| 7 | WCAU | 7P-730P M-F | 7P-730P M-F | 11/05/12 to 11/11/12 | 1x | M- - - - - | | | | | |
| | WCAU | 7-8P NBC10 NEWS AT 7P | 7P-8P | Sa | 11/03/12 | :00 | | | \$1,150.00 | See MG 7.3,7.4,7.5 | 2 |
| | | | | DNA-SPORTS OVERRUN | | | | | | | |

NBC & TELEMUNDO STATION INVOICES: We warrant to the addressee identified above that the actual broadcast information shown on this invoice was taken from station program logs. All payments for charges hereunder must be received by station on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II, which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station, all amounts due to Station pursuant hereto until payment in full is actually received by Station. Payment by Advertiser to Agency shall not constitute payment to Station.

FOR NBCE INVOICES:

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|------|---------|---------------------------|-------------|----------------------|----------|--------|----------|-------------|-----------------------|--------------------|-------|
| 7 | WCAU | 7P-730P M-F | 7P-730P M-F | | | | | | | | |
| | WCAU | | | M | 11/05/12 | :00 | | | \$1,150.00 | See MG 7.2 | 1 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | TONIGHT SHOW W/JAY LENO | 1135P-1237A | M | 11/05/12 | :00 | | | \$750.00 | See MG 7.6,7.7,7.8 | 3 |
| | | | | NA-NOT AVAILABLE | | | | | | | |
| | WCAU | JIMMY FALLON SHOW | 1237A-136A | M | 11/05/12 | :30 | 1:31 AM | MAR1202RACH | \$375.00 | MG for 7.2 11/03 | 5 |
| | WCAU | VARIOUS/ OVERNIGHT | 2a-5a M-SU | M | 11/05/12 | :30 | 2:27 AM | MAR1202RACH | \$25.00 | MG for 7.2 11/03 | 4 |
| | WCAU | 430-5A NBC10 NEWS @ 430A | 430A-5A | M | 11/05/12 | :30 | 4:44 AM | MAR1202RACH | \$75.00 | MG for 7.3 11/05 | 6 |
| | WCAU | 10A-11A TODAY SHOW 3 | 10A-11A M-F | Tu | 11/06/12 | :30 | 10:52 AM | MAR1202RACH | \$425.00 | MG for 7.3 11/05 | 7 |
| | WCAU | 11A-12P NBC10 NEWS@11 M-F | 11A-12P | Tu | 11/06/12 | :30 | 11:27 AM | MAR1202RACH | \$250.00 | MG for 7.3 11/05 | 8 |
| 8 | WCAU | 8-10P MO THE VOICE | 8P-10P | | | | | | | | |
| | | | | 11/05/12 to 11/11/12 | 1x | M----- | | | | | |
| | WCAU | | | M | 11/05/12 | :30 | 7:58 PM | MAR1202RACH | \$8,000.00 | | 1 |

Aired Spots**16**

| | | |
|--------------------------|--------------------|------------------------------|
| <u>Gross Total</u> | \$20,150.00 | |
| <u>Agency Commission</u> | \$3,022.50 | |
| <u>Net Amount Due</u> | \$17,127.50 | <u>Payment Terms 30 Days</u> |

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